

Videocracy – 4th June, 2010



Presents

A film by Erik Gandini

Videocracy



RELEASE DATE: 4th June, 2010
Certificate: tbc

DOGWOOF

Press Office:

Please contact Yung Kha
02078317252

dogwoofpr@googlemail.com

www.dogwoof.com
www.goodwithfilm.com



Synopsis

In Italy one man only has kept the domination of the image over three entire decades. As a TV-magnate and then as Presidente, Silvio Berlusconi has created a perfect system of TV-entertainment and politics. Like no one else he has influenced the content of commercial television in Italy. His TV-channels, known for their over-exposure of almost naked girls, are seen by many as a mirror of his own taste and personality. In VIDEOCRACY director Erik Gandini returns to his country of birth portraying from the inside the consequences of a TV-experiment that Italians have been subjected to for 30 years.

Director's statement

Berlusconi's commercial television has been a strong experience for me and my generation. In the late 80s, 20 years old, I moved from Bergamo to Sweden and discovered an inspiring cinematic art form: "creative documentary". Since then, I have been struck by the how television in Italy has concentrated more and more under the control of Silvio Berlusconi. No other single Italian has influenced the content of commercial television in particular in Italy like him. 30 years of a TV-flow that is like a mirror of his taste and personality...all this raised a question in me: what is the impact on the country's soul?

Erik Gandini



Director's biography

Erik Gandini (born in Bergamo, Italy). Gandini moved to Sweden at the age of 19. He debuted with the documentary RAJA SARAJEVO (1994) which immediately gained recognition worldwide followed by NOT WITHOUT PRIJEDOR (1996) about young Bosnian refugees in Sweden returning to Bosnia to join the war, AMERASIANS (1998) about the 100.000 children of American soldiers in Vietnam, and SACRIFICIO – WHO BETRAYED CHE GUEVARA (2001) (co-directed by Tarik Saleh), that stirred an international debate.

These were followed by SURPLUS – TERRORIZED INTO BEING CONSUMERS (2003) a hard-hitting look at the consumer society and GITMO – THE NEW RULES OF WAR (2005) (co-directed by Tarik Saleh) about the situation in the Guantanamo military base.

Gandini has won many awards, amongst them “the Oscar of documentaries”, the Silver Wolf at IDFA in Amsterdam and the Silver Spire Award at the Golden Gate Int. Film Festival in San Francisco.

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Cast and Crew

Director

Erik Gandini
Associate Director
Iacopo Patierno

Cast

Ricky Canevali, Lele Mora, Silvio Berlusconi, Fabrizio Corona
Producer
Erik Gandini

Executive Producer

Kristina Åberg
Co-producer(s)
Zentropa Entertainment7, Mikael Olsen ;
SVT Swedish Television, Axel Arnö

Associated Producer Italy: Ann-Louise Dahlgren

In association with:

BBC4 Storyville Nick Fraser, Greg Sanderson
DR-TV, Mette Hoffmann Meyer
YLE FST Jenny Westergård

Production Company

Atmo AB

Editor

Johan Söderberg
Cinematographers
Manuel Alberto Claro DFF, Lukas Eisenhauer FSF

Sound editor

Hans Møller, Mainstream

Technical Data

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| Duration | 85 min |
| Year of production | 2009 |
| Shot on | Super16 mm; HD |
| Sound | Dolby Digital |
| Format | 35mm |
| Screen ratio | 1:1,85 |
| Spoken Languages | Italian, English |
| Country of origin | Sweden |

Festivals and Awards

Sheffield Documentary Film Festival
Award: The Inaugural Special Jury Award
11-3-2009

Ambulante Film Festival Mexico City
2-11-2010

Belgrade International Film Festival
2-18-2010

Bergen International Film festival
10-20-2009